



Tammy Hart

Tulsa, Oklahoma, USA • (205) 200-6822 • hello@tammyh.art

Software Designer & Frontend Engineer

- *Product-focused* frontend designer with a firm foundation in building *intuitive*, high-quality web applications that prioritize *usability* and clarity
- Known for *delivering* robust, responsive interfaces and *leading* projects seamlessly from concept to release and beyond
- Deeply rooted in design thinking, crafting *cohesive* experiences through strong aesthetics, clear writing, and *thoughtful* interaction patterns

EXPERIENCE



Senior Software Engineer, React B-Stock Solutions

9/2024 – Present
Remote

- Developed a new 0→1 inventory display system, seamlessly integrating backend data into a high-performance, user-friendly interface to improve accessibility and load times
- Continue to lead frontend development of high-impact platform features in a busy B2B marketplace
- Implement maintainable, scalable UI solutions using modern tooling while adhering to best practices



Software Engineer & Designer Planning Center

6/2021 – 11/2023
Remote

- Owned and improved feature designs for core products, benefiting over 70,000 organizations
- Successfully modernized a calendar and facility management product using React and TypeScript
- Enhanced and maintained the component system, ensuring consistency across multiple core products



Software Engineer TrueCar

7/2019 – 6/2021
Remote

- Delivered precise lease and loan payment solutions, significantly improving the payment experience
- Maintained and optimized a large React monorepo, supporting millions of visitors every month
- Elevated and enforced a company-wide design system, ensuring design consistency and quality



Software Engineer & Designer Pedago

5/2017 – 7/2019
Remote

- Improved design offerings for online MBA learning tool, enhancing the experience for thousands of users
- Led the deployment of greenfield features, managing both design and engineering resources efficiently
- Achieved proficiency in Angular within three weeks, contributing independently and effectively

Web Developer 7/2016 – 5/2017
HigherEducation.com **Remote**

- Successfully managed the development and performance of high-traffic websites, reaching millions of hits
- Efficiently maintained and optimized a large Algolia database and search functionality
- Deployed unique properties with custom monetization techniques, enhancing revenue streams

Web Designer & Developer 9/2014 – 5/2016
UpTrending **Remote**

- Significantly decreased bounce rates and improved the marketing presentation for customer-facing websites, benefitting various Silicon Valley startups
- Developed custom CMS themes and plugins, enhancing website functionality and user experience
- Led the development team by establishing process and coding standards, improving overall project quality

Web Designer & Developer 10/2012 – 9/2014
10up **Remote**

- Positively impacted projects for high-end clients, including AARP, Philly Magazine, Type 1 Nation, and The Consumerist
- Demonstrated the ability to carry projects from start to finish, leveraging a wide range of design and development skills

Web Developer 6/2010 – 10/2012
Infomedia **Birmingham, AL**

- Inspired the company to transition from outdated, in-house CMS solutions to a more stable, user-friendly alternative
- Delivered a consistent stream of well-engineered properties for local customers with varying sizes and traffic needs

Web Designer & Developer 1/2005 – 10/2012
Tammy Hart Designs **Remote**

- Generated leads and maintained a steady flow of website customers, ensuring business growth
- Managed customer expectations and provided end-to-end support, enhancing client satisfaction
- Produced original designs and user experiences, converting them into robust web properties and delightful CMS admin experiences

EXPERTISE

User Experience Design

User Interface Development

Frontend Engineering

Productivity

Figma • Sketch • Adobe Creative Suite

HTML • CSS • Styled Components • Storybook

JavaScript • TypeScript • React • Next.js • Strapi

Shape Up • Agile • Jira • Asana • Git