



Tammy Hart

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Software Designer & Frontend Engineer

- *Product-focused* frontend engineer building intuitive, accessible web applications that prioritize *clarity* and performance
- Known for *delivering* robust, responsive interfaces and *leading* projects seamlessly from concept to launch and beyond
- Deeply rooted in design thinking, crafting *cohesive* experiences through strong aesthetics, clear language, and *purposeful* interaction patterns

EXPERIENCE



Senior Software Engineer B-Stock Solutions

9/2024 – Present
Remote

- Developed a new inventory display system, integrating backend data into a high-performance, accessible interface that improved load times and user experience
- Lead frontend engineer driving product vision and UX for saved-search, delivering business goals on time
- Implement maintainable, scalable UI solutions using modern tools and best practices



Software Engineer & Designer Planning Center

6/2021 – 11/2023
Remote

- Owned and improved feature designs for core products, benefiting over 70,000 organizations
- Successfully modernized a calendar and facility management product using React and TypeScript
- Enhanced and maintained the component system, ensuring UI consistency across core products



Software Engineer TrueCar

7/2019 – 6/2021
Remote

- Delivered precise lease/loan payment solutions driving validated improvements in website conversions
- Maintained and optimized a large React monorepo, serving millions of monthly visitors
- Elevated and enforced a company-wide design system, ensuring design consistency and quality



Software Engineer & Designer Pedago

5/2017 – 7/2019
Remote

- Designed UI for new and improved features, enhancing the experience for thousands of MBA learners
- Led development of greenfield features, efficiently managing design and engineering resources
- Learned Angular from scratch, contributing independently and effectively in just three weeks

Web Developer
HigherEducation.com

7/2016 – 5/2017
Remote

- Successfully managed the development and performance of high-traffic websites, reaching millions of hits
- Efficiently maintained and optimized a large Algolia database and search functionality
- Deployed unique properties with custom monetization techniques, enhancing revenue streams

Web Designer & Developer
UpTrending

9/2014 – 5/2016
Remote

- Significantly decreased bounce rates and improved the marketing presentation for customer-facing websites, benefitting various Silicon Valley startups
- Developed custom CMS themes and plugins, enhancing website functionality and user experience
- Led the development team by establishing process and coding standards, improving overall project quality

Web Designer & Developer
10up

10/2012 – 9/2014
Remote

- Positively impacted projects for high-end clients, including AARP, Philly Magazine, Type 1 Nation, and The Consumerist
- Demonstrated the ability to carry projects from start to finish, leveraging a wide range of design and development skills

Web Developer
Infomedia

6/2010 – 10/2012
Birmingham, AL

- Inspired the company to transition from outdated, in-house CMS solutions to a more stable, user-friendly alternative
- Delivered a consistent stream of well-engineered properties for local customers with varying sizes and traffic needs

Web Designer & Developer
Tammy Hart Designs

1/2005 – 10/2012
Remote

- Generated leads and maintained a steady flow of website customers, ensuring business growth
- Managed customer expectations and provided end-to-end support, enhancing client satisfaction
- Produced original designs and user experiences, converting them into robust web properties and delightful CMS admin experiences

EXPERTISE

User Experience Design

User Interface Development

Frontend Engineering

Productivity

Figma • Sketch • Adobe Creative Suite

HTML • CSS • Styled Components • Storybook

TypeScript • React • Next.js • Private & Third-Party APIs

Shape Up • Agile • Jira • Asana • Git