Tammy Hart

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Frontend Software Engineer

➜ *Creative* frontend developer with extensive experience in *building* high-quality web applications and *enhancing* user experiences

➜ Known for *delivering* robust, responsive interfaces and *leading* projects from concept to launch

➜ *Passionate* about continuous learning, with a *proven* ability to quickly adapt to the ever-changing landscape of frontend engineering

KEY STRENGTHS

Leadership & Mentoring	Developed process and policy for entire engineering teams
Project Management	Led teams in greenfield features from concept to launch
Optimization & Accessibility	Trained in and applied techniques to optimize product
Collaboration & Architecture	Solved challenges with internal and external stakeholders

EXPERIENCE

Software Engineer & Designer
Planning Center
6/2021 – 11/2023
Remote

➜ Owned and improved feature designs for core products, benefiting over 70,000 organizations
➜ Successfully modernized a calendar and facility management product using React and TypeScript
➜ Enhanced and maintained the component system, ensuring consistency across multiple core products

Software Engineer
TrueCar
7/2019 – 6/2021
Remote

➜ Delivered precise lease and loan payment solutions, significantly improving the payment experience
➜ Maintained and optimized a large React monorepo, supporting millions of monthly visitors
➜ Elevated and enforced a company-wide design system, ensuring design consistency and quality

Software Engineer & Designer
Pedago
5/2017 – 7/2019
Remote

➜ Improved design offerings for online MBA learning tool, enhancing the experience for thousands of users
➜ Led the deployment of greenfield features, managing both design and engineering resources efficiently
➜ Achieved proficiency in Angular within three weeks, contributing independently and effectively

Web Developer

HigherEducation.com

7/2016 – 5/2017

Remote

- ➔ Successfully managed the development and performance of high-traffic websites, reaching millions of hits
- ➔ Efficiently maintained and optimized a large Algolia database and search functionality
- ➔ Deployed unique properties with custom monetization techniques, enhancing revenue streams

Web Designer & Developer

UpTrending

9/2014 – 5/2016

Remote

- ➔ Significantly decreased bounce rates and improved the marketing presentation for customer-facing websites, benefitting various Silicon Valley startups
- ➔ Developed custom CMS themes and plugins, enhancing website functionality and user experience
- ➔ Led the development team by establishing process and coding standards, improving overall project quality

Web Designer & Developer

10up

10/2012 – 9/2014

Remote

- ➔ Positively impacted projects for high-end clients, including AARP, Philly Magazine, Type 1 Nation, and The Consumerist
- ➔ Demonstrated the ability to carry projects from start to finish, leveraging a wide range of design and development skills

Web Developer

Infomedia

6/2010 – 10/2012

Birmingham, AL

- ➔ Inspired the company to transition from outdated, in-house CMS solutions to a more stable, user-friendly alternative
- ➔ Delivered a consistent stream of well-engineered properties for local customers with varying sizes and traffic needs

Web Designer & Developer

Tammy Hart Designs

1/2005 – 10/2012

Remote

- ➔ Generated leads and maintained a steady flow of website customers, ensuring business growth
- ➔ Managed customer expectations and provided end-to-end support, enhancing client satisfaction
- ➔ Produced original designs and user experiences, converting them into robust web properties and delightful CMS admin experiences

EXPERTISE

User Experience Design	Figma • Sketch • Adobe Creative Suite
User Interface Development	HTML • CSS • Styled Components • Tailwind
Frontend Engineering	JavaScript • TypeScript • React • Next.js • Strapi
Productivity	Agile • Jira • Asana • Trello • Git